



jn designs, llc

**AWARDS AND DISTINCTIONS**

2003 - ADDY Awards  
Logan Mktg - Freelance  
Silver ADDY  
Agency Leave Behind  
Created for Logan Marketing

2002 - LA Press Awards  
Gambit Weekly  
3rd Place Ad Design  
Russell's Cleaners

2001 - Alpha Awards  
Gambit Weekly  
Nominee  
Fashion Layout

1999 - LA Press Awards  
Gambit Weekly  
1st Place Ad Campaign  
Crescent City Motors

Gambit Weekly  
2nd Place Ad Design  
gae-tana's

1999 - Design Team  
Best of New Orleans  
Magazine,  
Gambit Communications'  
Visitor Magazine

1999 - Design Team  
MTV2's New Orleans  
Convention Program

1998 - LA Press Awards  
Gambit Weekly  
1st Place Ad Design  
gae-tana's

**EDUCATION**

UNO

Bachelor of Arts,  
Graphic Design

resume  
jndllc.com (online portfolio/website)

**PROGRAM KNOWLEDGE AND SKILLS**

- proficient in Adobe Creative Cloud: Photoshop, InDesign, Illustrator, Reader
- familiar with current Mac Microsoft Office - Word, Powerpoint and Excel
- capable of leading, organizing, and juggling several projects at once from conception to delivery
- organized, quick, and work well under pressure, within a team environment or independently

**WORK HISTORY**

January 2003 - present

**jn designs, llc** | LA

*owner, art director/graphic designer/production manager*

- fully functional design studio working independently and collaboratively or freelance with ad agencies, other designers, publications, and directly with corporate businesses and individuals to fulfill design needs
- generate original marketing pieces, broaden and refine client-provided ideas, as well as straight production of existing related materials (ie, marry existing look and feel with new pieces or following branding guidelines)
- liaison between clients and all vendors including printers, swag dealers, photographers, writers, web developers and copy editors
- create large format pieces, ads - both print and social media, business collateral and stationery packages, product packaging and labels, editorial and advertorial layouts, trade show swag, trade show booth displays, identity packages and branding, logos

**AGENCY CLIENTS**

**Logan Marketing Dec 2002 and Apr 2003 - Mar 2004**

*in-house freelance art director/designer | New Orleans, LA*

**Mobile Theory Oct 2011 - June 2013**

*remote freelance designer | NYC*

**Norris Design Feb 2003 - Apr 2004**

*in-house freelance designer | New Orleans, LA*

**Phluant Apr 2011 - Sep 2011**

*remote freelance designer | NYC*

**MOJO Marketing + PR  
2005 off and on to current**

*remote freelance designer | FL, MI, TN*

**Laurel Outdoor July 2012 - July 2019**

*remote freelance designer | New Orleans, LA*

**ReedCreative Feb 2004 - Oct 2014**

*freelance designer/production artist  
in-house and remote | LA, NY, OR*

**Inside Northside Magazine**

**Nov 2003 - Dec 2005 and Nov 2009 - May 2011**

*in-house part time graphic designer | Covington, LA*

**May 2023 - Present**

*remote part-time graphic designer | Lacombe, LA*

**August 2004 - May 2005**

**Southeastern Louisiana University** | Hammond, LA

*adjunct faculty in the Digital Arts Department teaching Graphic Design 101*

**August 2002 - December 2002**

**Latitude 30 - formerly published as Lake Pontchartrain and Beyond Magazine**

**also published as Wake Zone Magazine** | LA

*creative director*

- responsible for cover-to-cover redesign of publication, including revamping logos with limited resources
- art direction and creation of all editorial and ads
- pre-press for all files to properly prepare for printing

**December 2001 - August 2002**

**MC Media, LLC.** | Metairie, LA

*senior advertising designer + assistant production manager*

- art direction and creation of ads for 7 different publications as well as various rate cards and promotional pieces for the different publications
- supervision of ad design of the other artists
- liaison between publishing house, ad reps, editorial, and 2 other designers

**May 1998 - December 2001**

**Gambit Communications** | New Orleans, LA

*staff artist, assistant editorial designer for Home Smart, pre-press*

- art direction and creation of ads, editorial and in-house promotional pieces for Gambit Weekly and Best of New Orleans Magazine
- responsible for layout of Gambit Weekly's Home Smart section as well as assisting delegated projects within the section
- pre-press for all files to properly prepare for printing

post cards • invitations • business collateral • product packaging • social media assets • direct mailers • large format displays • flyers • brochures • multi-media covers • identity packages • trade show