



jn designs, llc

AWARDS AND DISTINCTIONS

2003 - ADDY Awards
Logan Mktg - Freelance
Silver ADDY
Agency Leave Behind
Created for Logan Marketing

2002 - LA Press Awards
Gambit Weekly
3rd Place Ad Design
Russell's Cleaners

2001 - Alpha Awards
Gambit Weekly
Nominee
Fashion Layout

1999 - LA Press Awards
Gambit Weekly
1st Place Ad Campaign
Crescent City Motors

Gambit Weekly
2nd Place Ad Design
gae-tana's

1999 - Design Team
Best of New Orleans
Magazine,
Gambit Communications'
Visitor Magazine

1999 - Design Team
MTV2's New Orleans
Convention Program

1998 - LA Press Awards
Gambit Weekly
1st Place Ad Design
gae-tana's

resume

PROGRAM KNOWLEDGE AND SKILLS:

- Adobe Creative Cloud: Photoshop, InDesign, Illustrator, Reader
- familiar with Mac Microsoft 2011 - Word and Powerpoint, Dreamweaver CC
- capable of juggling several projects at once from conception to delivery
- organized, quick and work well under pressure and within a team environment

WORK HISTORY:

January 2003 - present:

jn designs, llc | Louisiana

owner, art director/graphic designer/production manager

- fully functional design studio working independently and collaboratively with individuals, other designers, ad agencies, publications and corporate businesses to fulfill design needs
- generate original marketing pieces, broaden and refine client-provided ideas as well as straight production of existing related materials (ie, marry existing look and feel with new pieces or following branding guidelines)
- liaison between clients and all vendors including printers, swag dealers, photographers, writers, web developers and copy editors
- clients include: Laurel Outdoor, Times Grill, LabTrust, RX Vip Pharmacy, de la Bleau B&B, Backyard Printing, Secondline Handkerchiefs, MOJO Marketing and PR, Costume Couture

Nov 2003 - Dec 2005 and Nov 2009 - May 2011:

Inside Northside Magazine | Covington, Louisiana

part time graphic designer

- art direction and creation of ads and advertorials for the publication
- technical quality control for all camera-ready ads (ensure quality and size accuracy of cr ads)

August 2004 - May 2005:

Southeastern Louisiana University | Hammond, Louisiana

adjunct faculty in the Digital Arts Department

Dec 2002 and Apr 2003 - Mar 2004:

Logan Marketing | New Orleans, Louisiana (local advertising agency)

in-house freelance graphic designer/temporary art director

- art direction and creation of ads, posters, logos and all other required marketing materials for the agency and it's clients
- liaison between print vendors and ad reps
- provided guidance for selection of permanent art director position

August 2002 - December 2002

Latitude 30 - formerly published as Lake Pontchartrain and Beyond Magazine

also published as Wake Zone Magazine | Louisiana

creative director

- responsible for cover-to-cover redesign of publication, including revamping logos
- art direction and creation of all editorial and ads
- pre-press for all files to prepare for printing

December 2001 - August 2002

MC Media, LLC. | Metairie, Louisiana

senior advertising designer and assistant production manager

- art direction and creation of ads for 7 different publications as well as various rate cards and promotional pieces for the different publications
- supervision of ad design of the other artists
- liaison between publishing house, ad reps, editorial and 2 other designers

May 1998 - December 2001

Gambit Communications | New Orleans, Louisiana

staff artist, assistant editorial designer for Home Smart, pre-press

- art direction and creation of ads, editorial and some in-house promotional pieces for Gambit Weekly and Best of New Orleans Magazine
- responsible for layout of Gambit Weekly's Home Smart section as well as assisting delegated projects within the section
- pre-press for all files to prepare for printing

EDUCATION:

UNO Bachelor of Arts, Graphic Design

posters • billboards • post cards • invitations • stationery packages • packaging • labels • direct mailers • announcements • flyers • brochures • cd covers • identity packages • business cards