



jn designs, llc

AWARDS AND DISTINCTIONS

2003 - ADDY Awards
Logan Mktg - Freelance
Silver ADDY
Agency Leave Behind
Created for Logan Marketing

2002 - LA Press Awards
Gambit Weekly
3rd Place Ad Design
Russell's Cleaners

2001 - Alpha Awards
Gambit Weekly
Nominee
Fashion Layout

1999 - LA Press Awards
Gambit Weekly
1st Place Ad Campaign
Crescent City Motors

Gambit Weekly
2nd Place Ad Design
gae-tana's

1999 - Design Team
Best of New Orleans
Magazine,
Gambit Communications'
Visitor Magazine

1999 - Design Team
MTV2's New Orleans
Convention Program

1998 - LA Press Awards
Gambit Weekly
1st Place Ad Design
gae-tana's

EDUCATION

UNO

Bachelor of Arts,
Graphic Design

resume
jndllc.com (online portfolio/website)

PROGRAM KNOWLEDGE AND SKILLS

- proficient in Adobe Creative Cloud: Photoshop, InDesign, Illustrator, Reader
- familiar with current Mac Microsoft Office - Word, Powerpoint and Excel
- capable of leading, organizing, and juggling several projects at once from conception to delivery
- organized, quick, and work well under pressure, within a team environment or independently

WORK HISTORY

January 2003 - present

jn designs, llc | LA

owner, art director/graphic designer/production manager

- fully functional design studio working independently and collaboratively or freelance with ad agencies, other designers, publications, and directly with corporate businesses and individuals to fulfill design needs
- generate original marketing pieces, broaden and refine client-provided ideas, as well as straight production of existing related materials (ie, marry existing look and feel with new pieces or following branding guidelines)
- liaison between clients and all vendors including printers, swag dealers, photographers, writers, web developers and copy editors
- create large format pieces, ads - both print and social media, business collateral and stationery packages, product packaging and labels, editorial and advertorial layouts, trade show swag, trade show booth displays, identity packages and branding, logos

AGENCY CLIENTS

Logan Marketing Dec 2002 and Apr 2003 - Mar 2004

in-house freelance art director/designer | New Orleans, LA

Mobile Theory Oct 2011 - June 2013

remote freelance designer | NYC

Norris Design Feb 2003 - Apr 2004

in-house freelance designer | New Orleans, LA

Phluant Apr 2011 - Sep 2011

remote freelance designer | NYC

**MOJO Marketing + PR
2005 off and on to current**

remote freelance designer | FL, MI, TN

Laurel Outdoor July 2012 - July 2019

remote freelance designer | New Orleans, LA

ReedCreative Feb 2004 - Oct 2014

*freelance designer/production artist
in-house and remote | LA, NY, OR*

Inside Northside Magazine

Nov 2003 - Dec 2005 and Nov 2009 - May 2011

in-house part time graphic designer | Covington, LA

May 2023 - Present

remote part-time graphic designer | Lacombe, LA

August 2004 - May 2005

Southeastern Louisiana University | Hammond, LA

adjunct faculty in the Digital Arts Department teaching Graphic Design 101

August 2002 - December 2002

Latitude 30 - formerly published as Lake Pontchartrain and Beyond Magazine

also published as Wake Zone Magazine | LA

creative director

- responsible for cover-to-cover redesign of publication, including revamping logos with limited resources
- art direction and creation of all editorial and ads
- pre-press for all files to properly prepare for printing

December 2001 - August 2002

MC Media, LLC. | Metairie, LA

senior advertising designer + assistant production manager

- art direction and creation of ads for 7 different publications as well as various rate cards and promotional pieces for the different publications
- supervision of ad design of the other artists
- liaison between publishing house, ad reps, editorial, and 2 other designers

May 1998 - December 2001

Gambit Communications | New Orleans, LA

staff artist, assistant editorial designer for Home Smart, pre-press

- art direction and creation of ads, editorial and in-house promotional pieces for Gambit Weekly and Best of New Orleans Magazine
- responsible for layout of Gambit Weekly's Home Smart section as well as assisting delegated projects within the section
- pre-press for all files to properly prepare for printing

post cards • invitations • business collateral • product packaging • social media assets • direct mailers • large format displays • flyers • brochures • multi-media covers • identity packages • trade show

MOJO Marketing + PR

off and on since 2005 - present

remote designer

- execute all things advertising using existing branding guidelines for all MOJO clients, including, but not limited to digital assets for social media and digital device apps, large format installations, posters, business collateral, logos, print ads, pop up event mock ups

ReedCreative

Feb 2004 - Oct 2014

in-house and remote designer

- assist the owner on ReedCreative client jobs including, but not limited to: logo creation, package design, editorial layout, business collateral, print ads, B2C mailers, properly packaging files for output and/or archive, executing and following branding guidelines while creating a myriad of pieces for clients.

Laurel Outdoor (now Vector)

July 2012 - July 2019

remote freelance designer

- create large format transit vehicle interior and exterior installations, full vehicle wraps, shelter installations
- RFP creation for municipal contract renewals

Mobile Theory

Oct 2011 - June 2013

remote freelance designer

- create digital assets for game, app, and ad pitches for national and international brands - following established guidelines

Phluent

Apr 2011 - Sep 2011

remote freelance designer

- create digital assets for game, app, and ad pitches for national and international brands - following established guidelines

Inside Northside Magazine | Covington, Louisiana

Nov 2003 - Dec 2005 and Nov 2009 - May 2011

part time graphic designer

- art direction and creation of ads and advertorials for the publication
- technical quality control for all camera-ready ads (ensure quality and size accuracy of camera ready ads)

Norris Design

Feb 2003 - Apr 2004

in-house freelance designer

- assist the owner with all Norris Design client needs including, but not limited to: package design; attraction large format installations, signage, and maps; logo creation

Logan Marketing

Dec 2002 and Apr 2003 - Mar 2004

in-house freelance graphic designer/temporary art director

- art direction and creation of ads, posters, logos, and all other required marketing materials for the agency and its clients
- properly preparing and packaging all files for output
- liaison between print vendors and ad reps
- guidance and review for selection of permanent art director position